



## 2017 PRINT DISPLAY RATES

DISPLAY UNIT	RATE	COVERS & SPREADS	RATE
4/C	\$45,665	2 Facing Pages (Gutter Bleed Only)	\$82,195
$\frac{2}{3}$ Page 4/C	\$35,010	2 Facing Pages (Full Bleed)	\$82,195
$\frac{1}{2}$ Page 4/C Horizontal	\$25,115	4 <sup>th</sup> Cover	\$54,800
$\frac{1}{2}$ Page 4/C Vertical	\$25,115	2 <sup>nd</sup> & 3 <sup>rd</sup> Cover	\$50,230
Digest Size 4/C	\$20,550		
$\frac{1}{3}$ Page Island 4/C	\$22,835		
$\frac{1}{3}$ Page Square 4/C	\$15,985		
$\frac{1}{3}$ Page Vertical 4/C	\$15,985		

Rates are gross. Cover advertising is non-cancellable.

Covers can be combined with other space units to earn discount. New advertiser discounts and frequency discounts available. Discounts apply to all run-of-book advertising. To earn discount, schedule must be completed within the contract year, 12 months, including date of first insertion.

Agency commission is 15% null and void on the 61<sup>st</sup> day after the billing date.

Send all contracts to your Regional Manager and contact them with inquiries regarding rates.

**Scouting**<sup>®</sup>